

MAREK BROTHERS SYSTEMS: PROMOTING SAFETY THROUGH INNOVATIVE PROGRAMS AND CONTINUOUS DEVELOPMENT



CONSTRUCTION INDUSTRY

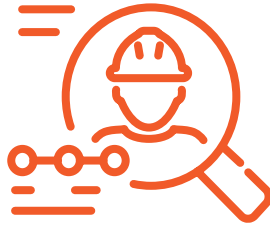
The Challenge

Boost communication and increase employee accountability to continue to build safety culture from within



The Mission

Implement an **effective way** to communicate safety **message to all operations** and a system that could **connect office and field employees**



The Solution

Alcumus has **bridged** the gap between **front-line employees** and **management teams** across the organization, **regardless of location**.



The Impact

An ability to **identify "A-Safety Players"** to help celebrate and continue to **build MAREK's safety culture** from within.

Marek Brothers Systems was looking for an easy-to-use solution that would foster transparency within the organization, boost communication and increase accountability in the actions of employees regarding safety activities.

The **ideal solution would empower MAREK** to quickly and efficiently report on training management, eliminate paper processes and seamlessly conduct job site inspections in as few clicks as possible. To continually improve its culture, **MAREK focused on engaging its employees with the Alcumus mobile application**.

Alcumus has bridged the gap between **front-line employees and management teams** across the organization, regardless of location. The app acts as a tool that both **facilitates communication and builds accountability** towards the actions of each of its employees.

MAREK is now able to **thoroughly report on training management** – gaining **real-time insights into the actions** of its employees. This has enabled the organization to identify **"A-Safety Players"** to **help celebrate** and continue to **build its safety culture from within**.



150+

active users



1000+

inspection forms submitted



Now we are able to give them relevant information in a short format at a pace that impacts their job without being a burden on their decision making.

JORGE VAZQUEZ

Director of Safety,
MAREK



To read the full Case Study

[Click Here](#)



or speak to one of our **Alcumus representatives today** to find out how we can help you take safety to the next level.