**CASE STUDY** 

# MAREK BROTHERS SYSTEMS

Promoting Safety Through Innovative Programs and Continuous Development





## MAREK BROTHERS SYSTEMS CASE STUDY

Marek Brothers Systems, a branch of the Marek Family of Companies, specializes in building quality interiors. MAREK delivers services including drywall, acoustical ceilings, solar shades, paint, wall coverings and flooring.

MAREK promotes safety through innovative programs and continuous professional development as it recognizes worker welfare comes first.



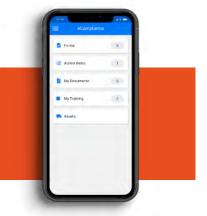
### THE CHALLENGE

MAREK's strong commitment to safety has been rooted in its culture since the company's inception in 1938.

However, with company growth, Jorge Vazquez, Director of Safety at MAREK, had increasing concerns about his company's ability to gain real insights into employee actions, job sites, and safety risks across the United States.

MAREK was looking for an easy-to-use solution that would foster transparency within the organization, boost communication and increase accountability in the actions of employees regarding safety activities.

The ideal solution would empower MAREK to quickly and efficiently report on training management, eliminate paper processes and seamlessly conduct job site inspections in as few clicks as possible.



#### **KEY STATS**



150+



5000+
TRAINING RECORDS UPLOADED



1000+

**INSPECTION FORMS SUBMITTED** 

66

WE NEEDED AN EFFECTIVE WAY
TO COMMUNICATE OUR SAFETY
MESSAGE TO ALL OF OUR
OPERATIONS AND A SYSTEM
THAT COULD CONNECT OFFICE
AND FIELD EMPLOYEES AS ONE
SAFETY CULTURE.

JORGE VAZQUEZ
Director of Safety at MAREK

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NOW WE ARE
ABLE TO GIVE
THEM RELEVANT
INFORMATION IN
A SHORT FORMAT
AT A PACE THAT
IMPACTS THEIR JOB
WITHOUT BEING A
BURDEN ON THEIR
DECISION MAKING.

JORGE VAZQUEZ
Director of Safety at MAREK

# Speak to one of our safety experts today to see how our suite of safety solutions can help you create a safer workplace.



## An All-In-One Cloud-Based EHS Management Solution

MAREK has already established a strong safety culture through management buy-in and a top-down approach to safety. To continually improve its culture, MAREK focused on engaging its employees with Alcumus eCompliance's mobile application.

The simplicity of the app, and having management excite employees with a promotional video about Alcumus eCompliance, have been major contributors to the early successes they have experienced.

Alcumus eCompliance has bridged the gap between front-line employees and management teams across the organization, regardless of location. The app acts as a tool that both facilitates communication and builds accountability towards the actions of each of its employees.

MAREK is now able to thoroughly report on training management – gaining real-time insights into the actions of its employees. This has enabled the organization to identify "A-Safety Players" to help celebrate and continue to build its safety culture from within.





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### **ABOUT ALCUMUS**

Alcumus is a leading provider of technology led risk management solutions providing clients with advice, expertise and support to help them identify and mitigate risks, navigate compliance and keep people safe. It supports clients with a wide range of risk management services, including products across Supply Chain Management, EHS Software, and Asset Inspection Systems.

Our people are at the heart of our business, building strong relationships with our clients to understand their needs, minimize risks and navigate compliance through our in-depth knowledge of your sector, regulations and challenges.





