

ALCUMUS



YOUR NEW YEAR'S GUIDE TO SAFETY SUCCESS

2021

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Your New Year's Guide to Safety Success

2021 is upon us and it's time to kick-off your year with a robust safety approach! With all the [lessons learned in 2020](#), safety professionals across the globe have taken measures to modify and strengthen their safety programs to help protect their people.

Introduction

This year is already coming with its challenges. We have all learned from 2020 and we need to continue to focus on safety to make the world a better place.

Our community of safety leaders has learned a lot and many have delivered safety success across North America, during a pandemic, and will continue to deliver success into 2021.

Read further to uncover how we can learn from 2020 and how we can build on our learnings to achieve safety success in 2021.

Key Learnings in 2020

1. A Robust Safety Program with a Powerful Pandemic Response Plan

It's no surprise a comprehensive safety program which included a pandemic response plan, outlining all areas of possible risk and how they can be mitigated, was essential in 2020. Without creating an approach to protect workers from COVID-19 and putting the proper protocols in place, many would have been put at risk.

COVID-19 took many, if not all EHS professionals by surprise as they rushed to modify their safety programs to include new measures to create a safer workplace. From enforcing social distancing and the use of masks, to having team members work from home and avoid travel, safety professionals were forced to re-examine their safety programs and make the necessary modifications.

While analyzing and enhancing their safety programs, safety professionals were able to identify gaps and weaknesses. This helped them strengthen their approach even more, to further protect all team members from any potential risk.

For example, Avenge Energy Services, an Alcumus eCompliance customer since 2018, realized that their COVID-19 Management Plan was inefficient as they

had no way of tracking symptoms among team members. With Alcumus eCompliance, they were able to create a form called the COVID-19 Daily Self-Assessment Tool to capture this data not only daily, but hourly.

"Every morning, before a worker comes to work, they complete the COVID-19 Daily Self-Assessment Form on Alcumus eCompliance online, from the app on their phone or their desktop," explains Andrew Bursey, the Director of HSE and Transportation.

"If someone selects an unpreferred answer, stipulating they have been in contact with someone who has flu-like symptoms or have flu-like symptoms themselves, we use the Alcumus eCompliance reporting tool to create an alert system. Essentially, we built a report called the Potential COVID Symptoms/Warnings Report outlining any unpreferred answers for a specified time range. We decided to clone our report 24 times for each hour in the day."

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Because we were able to receive data in real time, we could see the flaws in our processes a lot quicker than you would if you were using a paper system and trying to collect all the information and put it in a spread sheet.

- Andrew Bursey,
Director of HSE & Transportation
Avenge Energy Services

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Read more about Avenge Energy Service's story [here](#).

If you are an Alcumus eCompliance user and have not already, check out our COVID-19 Inspection templates within the Inspection Library.

2. A Strong Safety Culture and Engaged Workforce

Without an invested leadership team and a strong safety culture, many organizations could not stop the spread of COVID-19. It takes commitment from the top, right down to the bottom to make this possible.

It is crucial senior leadership is dedicated to safety, at all times, as this will encourage others to follow suite and drive safety performance. Even when tensions are high and difficult corporate decisions must be made, it is encouraged they be made with their team in mind. With a powerful safety culture focused on helping to make the workplace a safer place for themselves and their team members, employees will be more engaged every day.

“The COVID-19 pandemic has brought us closer together and in doing so, enhanced Health and Safety awareness,” says Mark Jared from Aim Environmental Group, an Alcumus eCompliance customer since 2018. “Alcumus eCompliance has also been a major part of our culture and pushing it further.”

In an environment like Aim Environmental Group, being proactive rather than reactive, is much simpler as the engagement rates of front-line workers was at an all-time high. Not only were they invested in protecting themselves, but they had to think about the safety of their families who could be exposed to the virus when they got home from the jobsite.

High participation and an investment in safety from the top down, was critical to success in 2020.

3. Access to Real-Time Data

Finally, most organizations who thrived in 2020 had access to data in real-time. This helped safety professionals monitor and review all risks to their organization to make changes swiftly and whenever necessary. Without this critical insight, safety professionals would have been lost.

360 insight into their entire safety program allowed safety professionals to view all possible risks from every angle, to track trends and patterns to strengthen their approach. Many collected data in the form of COVID-19 Daily Questionnaires, completed by employees to assess the health of team members on a regular basis. Others measured engagement rates by looking at the number of

completed inspections and hazard assessments. With all this information at their fingertips, they were able to modify and enhance their safety processes and protocols to further protect their workers

EHS leaders were unable to remain proactive and truly protect team members, without the ability to measure progress, with the help of real-time data of the overall safety performance of their organization.

All these elements combined, defined success in 2020, and will no doubt continue to be implemented this year. If you are looking to improve your reporting on leading indicators, reach out to your Success Coach for support.

“As we start 2021, it is crucial for us to reflect on what we have learned in 2020. All of the elements above, when combined, defined success for businesses in 2020 and are highly recommended to carry into the new year. Take these lessons in stride and remember it's a fresh start to simplify safety and drive better results.” Tyler Davey, Alcumus eCompliance CEO.

Deliver Safety Success in 2021

As COVID-19 is still widespread, the three critical elements mentioned above, will still be necessary to achieve success in 2021. An organization with a strong safety program and engaged safety culture, with access to real-time data are the foundations for a successful safety program.

In addition to all the lessons learned, here are some key elements to help you succeed in 2021.

1. Streamlined Processes

One of the foremost business challenges safety professionals continue to face is time-consuming manual processes. This is due to the use of Excel sheets or worse, paper, to manage safety.

If you are an Alcumus eCompliance user, now is a good time to evaluate what other processes can be streamlined by creating forms, assigning action items, distributing documents, and setting up your training requirements within Alcumus eCompliance.

If you are a Field iD user, what assets are left untracked? What types of inspections could be made smoother? How can you further streamline your safety processes?

Once you are able to effectively accomplish this, elevating your safety program and simplifying your overall day-to-day operations will be effortless.

2. Data-Driven Accountability

Access to real-time data is critical to ensuring the safety of your team members and boosting efficiency. But, let's take this one step further. To attain safety excellence and truly drive safety performance, you must have data-driven accountability as well.

Put reports in the hands of your managers and supervisors so that they can see who is and who is not participating. Use this information for employee recognition as well as coaching moments to increase participation.

With complete transparency and accountability created within your organization, you can increase engagement rates and amplify the process of strengthening your safety processes.

3. Remote Training

With stricter protocols and more social distancing, it has been challenging for many organizations to ensure workers are properly trained. This affects internal group training as well as having external trainers come on-site. This is why remote instruction is critical this year, to maintain training requirements. With this tactic you can ensure productivity as well as the safety of all team members in 2021.

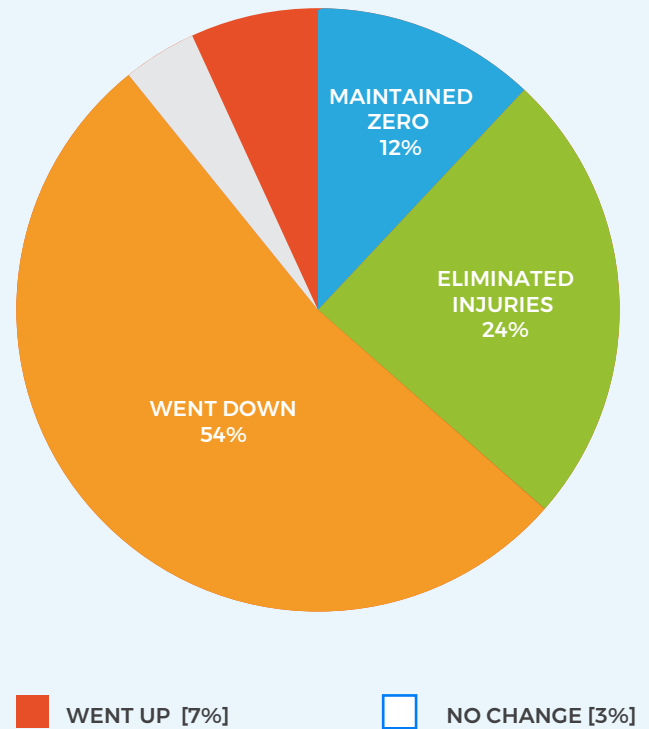
Many Alcumus eCompliance customers have used our eLearning platform to provide courses and microlearning videos to their front-line workforce. This has allowed them to deliver the knowledge required to stay safe on the job and track completion of assigned courses. From COVID-19 related risks to those that are prevalent within your industry, start implementing remote training with eLearning to ensure the safety of your front-line workforce every day.

4. Positive Third-Party Relationships

We have found that our most successful customers are the ones that partner with their Success Coach to discuss best practices, exchange ideas, and work through business problems. Next time your Success Coach reaches out, be sure to take them up on the call!

According to our research and findings within the community of safety professionals who use our EHS software, 85% of organizations in the United States and 80% of organizations in Canada, are utilizing a third party of some sort to help manage safety.

CHANGE IN INJURY RATE Alcumus eCompliance Customers



With our customers, Alcumus eCompliance has helped:

- 54% of customers reduce injury rates by 60% to create a safer working environment
- 24% of customers achieve zero incidents since using a digital safety software
- 90% of customers to improve their safety records

These findings are quite incredible as it proves safety software plays a large role in creating a safer, healthier, and stronger workplace environment.

To read more about the safety landscape during COVID-19, check out our [eBook](#) and discover what safety professionals have to say about today's safety challenges and how they are managing safety.