

eCompliance Promotes Star Hofer to Vice President of Customer Success

eCompliance is proud to announce an internal promotion of Star Hofer to Vice President of Customer Success. In her new role, Hofer will have the opportunity to take a more strategic approach to the business side of customer success. She will be able to analyze direct insights and to continuously build a strong roster of eCompliance customers.



“We are proud to promote Star to Vice President of Customer Success as for the last two years, she has built an incredible team of success coaches that support our growing customers every day,” says Adrian Bartha, CEO, eCompliance. “Star is a key driver of our customer’s incredible safety performance and has built a team that will allow us to achieve safety excellence together.”

“My journey to becoming Vice President of Customer Success has been incredible and one I did not make on my own,” says Star Hofer, Vice President of Customer Success, eCompliance. “I have learned to surround myself with exceptional and humble coworkers/peers. At eCompliance, we learn and succeed together. I am proud of what the team has been able to accomplish in a short period. The team has increased the renewal rate by 14% and reduced the implementation times by 64% all in under two years.”

We are excited to continue to build out our Customer Success team’s capabilities, so we continue to be proactive in supporting the path of our customers in keeping their workforces safe every day.

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