## **eCompliance Promotes Matt Critchell to Vice President of Sales**

eCompliance is proud to announce an internal promotion of Matt Critchell to Vice President of Sales. In this role, Critchell will continue to work alongside Account Executives, Business Development Representatives, and Managers to continuously evaluate new business opportunities and focus on growth across North America.



"We are pleased to promote Matt to Vice President of Sales," says Adrian Bartha, CEO, eCompliance. "In less than 18 months, Matt has transformed our sales strategy and has been focused on driving sales performance, optimizing sales operations and acquiring new business. Sales have more than doubled year over year and the alignment between sales, marketing and customer success is the strongest it has ever been."

"This professional journey is a testament to my team I get to come to work with every day," says Matt Critchell, Vice President of Sales, eCompliance. "This professional development means we are growing, and it will allow myself and fellow leaders to continue to rise and face new challenges while growing personally and professionally. At the end of the day, it's rewarding to go home to my family and tell them about what we do here and how it truly helps everyone go home safely to their families. This promotion is gratifying, and I'm humbled by the opportunity."

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