

THE ROI OF COR™

ROI = PROFIT - INVESTMENT x 100

ANALYSIS		INVESTMENT		
		LOW	AVERAGE	HIGH
YEAR 1	Desk Audit	\$250	\$250	\$250
	Training	\$640	\$920	\$1,200
	Audit Preparation	\$7,200	\$25,200	\$43,200
	Software	\$15,000	\$25,000	\$35,000
	On-Site Assessment	\$3,380	\$10,240	\$17,100
YEAR 1-3	Desk Audit	\$250	\$250	\$250
YEAR 2-3	Audit Preparation	\$1,080	\$3,340	\$5,600
Approx average yearly investment		\$20,000	\$40,000	\$60,000

CALCULATING THE ROI

10.16%
AVERAGE

profit margin in the construction industry as reported by [Stats Canada's 2019 Q4 report](#).



THE BREAK-EVEN CONTRACT SIZE

\$196,850

for low cost

\$393,700

for average cost

\$590,551

for high cost



\$5.0
MILLION

Minimum contract size requiring COR from the TTC



\$508
THOUSAND

Average profit from one TTC contract
\$5,000,000 x 10.16% = \$508,000



\$508K - \$60K / \$508K x 100 = 8.4 X the original investment

(profit)

(investment)

(profit)

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