# **REACH WIRELINE: PROTECTING** THE WORKFORCE WITH A TARGET ZERO MINDSET



## **OIL AND GAS INDUSTRY**

### The Challenge

Risk mitigation and a lack of employee accountability



#### The Mission

**Increase participation** in safety activities and strengthen the safety culture

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#### The Solution

Having the ability to track safety activities and tasks, with the help of a **digital solution**, has helped increase employee engagement and participation rates



#### The Impact

More leading indicators captured and a correlation found between higher-participation rates and lower injury rates on-site

The health and safety of the workforce is a key priority at Reach Wireline. Without a singular system, there was also a lack of employee accountability and a poor safety culture. There was no way of tracking safety activities or following up on corrective actions to help ensure risks were mitigated.

On a mission to make a change, Zach and his team looked at several different software solutions to help streamline processes and connect the workforce. The need for a system that was easy to use, customizable, and easily accessible was paramount, and it soon became clear that the Alcumus solution was the only way forward.

> A stronger safety record to win more bids



"Now we can account for where things go, who did what, and easily recognize our top performers. We can also identify any underperformers and do what we can to bring them up to a higher level," said Zach.

Having the ability to track safety activities and tasks has helped increase employee engagement and participation rates at Reach Wireline, resulting in a healthy sense of competition among the workforce. This has positively impacted their safety culture with employees more invested in safety.

> I would have needed a team of people to do what Alcumus can do. Alcumus helped speed up the process of getting people on board with what we're trying to achieve. This free time allows myself and other members of management to focus on fixing real problems, instead of only focusing on finding a way for employees to participate in safety activities.

CSP, CSHO, Director of HSE,



